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August 12, 2013

TO: TWU Members at American Airlines

RE: New Website

Dear Brothers and Sisters:

A robust means of effective and timely communications is one of the cornerstones of a successful organization. Today we debut a brand new website which focuses on communications for TWU members working at American Airlines.

The new website begins as a scheduled transition from the popular TWUBKFACTS.org site, which will become obsolete as American moves closer to exiting bankruptcy. We kept the successful pieces from the old site and added more features that we believe will make the flow of information even better and timelier.

Along with the new site, we will also debut new Facebook and Twitter pages and use different forums to disseminate relevant information that we all seek. The web address for the new TWU@AA website is: aa.twu.org and from the website there are links that will take you to the Facebook and Twitter pages. For direct links to Facebook and Twitter, our Facebook page is [Facebook.com/TWUatAA](https://www.facebook.com/TWUatAA) and to follow us on Twitter, the link is [TWUatAA](https://twitter.com/TWUatAA).

We encourage members to provide feedback as we add new features to the site and move forward communicating the many changes expected with the merger of US Airways and American Airlines.

Fraternally,

Donald M. Videtich
Deputy Director Air Transport Division
AA System Coordinator

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C: G. Drummond
ATD Staff