



Oklahoma State American Federation of Labor And Congress of Industrial Organizations

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MEMORANDUM

Date: October 11, 2016
To: All Affiliated Locals, Councils and International Rep's
From: Jimmy C. Curry, President
Re: The UnionAuto Program

Dear Union Brothers and Sisters:

The Oklahoma AFL-CIO would like to announce a new benefit to ALL affiliated local unions and their members. **The UnionAuto Program** is an Oklahoma "Union Only" benefit that allows our members a new easier and less expensive way to purchase new or used vehicles, including a no hassle experience and a guaranteed low price.

Through The Union Auto Program, we are now able to offer a local Auto Buying Service exclusively for our members, their families and close friends, with benefits and cost savings far beyond any other auto buying program in the country. There are currently two Chevy/GMC/Buick dealerships within an hour from Oklahoma City and two Ford dealerships within an hour from Tulsa that have signed onto the UnionAuto Program.

Through this program members (and their friends and family) can take advantage of:

1. A guaranteed pre-negotiated one low price on all new vehicles and average NADA on pre-owned vehicles.
2. A "No-Hassel" selling experience - With a Union card and Eligibility Certificate the Authorized dealers will know the member is eligible to participate in The Union Auto Program. Those dealers have dedicated and trained sales managers on staff to help members with any Union Auto Program questions or purchase.
3. Confidence that Union members have the best auto deal in Oklahoma.

4. Union Auto Program™ Free Lifetime Power Train Warranty for all new and pre-owned vehicles. The qualifications for a pre-owned vehicle to get a Free Lifetime Warranty at the time of purchase is no more than 7 years old and 70,000 miles.
5. \$100 below invoice on all Union built vehicles.

And it's very simple! Here is how it works:

1. The member will visit www.unionautoprogram.com to register for membership under the Member Registration tab.
2. Once registered, the member will fill out the accompanying information sheet/form in order to receive your Eligibility Certificate via email. Please fill out the entire form with the most accurate information and the certificate will be sent immediately.
3. Union Auto Program™ *will refer your inquiry to one of our certified dealers*, located closest to you based on the vehicle you are interested in. Following this, a designated UAP™ manager will contact you in order to assist in the vehicle purchasing process.
4. Check your email to locate your eligibility certificate. Print and take the certificate to the UAP™ affiliated assigned dealer, and finalize your special purchase.
5. Have the dealer fill in the certificate and sign it. The dealer will proceed to make a copy of the certificate for their records, and you will be handed back the original. We recommend that you keep the original certificate for your own records.
6. After taking possession of your vehicle, please submit your Eligibility Certificate Number, located on your certificate and highlighted in red, via text to 404-713-2245, or by email to csherman@unionautoprogram.com. The dealer will send us the copied certificate, and along with your purchase code, Union Auto Program™ will issue your FREE LIFETIME POWERTRAIN LIMITED WARRANTY.

Note: Only the dealers listed on the Union Auto Program website have agreed by contract to honor the benefits listed above.

I can personally testify that this Program Works! I traded in the organization's 2009 Ford P/U for a 2016 Chevy P/U with no hassles and was greatly impressed with the amount of ease of purchasing a vehicle could be.

I want to encourage all our Union members to give the program a try and hopefully when they purchase a new vehicle it will be an **American Union-Made Vehicle!**

Enclosure

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UNION Auto Program

Union Members Only...Hassle-Free Car Buying

To All Union Leaders and Members:

There are many referral programs available today that a person can use to get a good deal on the purchase of a new or used vehicle. However, there is only ONE program that is exclusive for union members that offers a hassle free, one price buying experience, and a FREE LIFETIME POWER TRAIN LIMITED WARRANTY on every qualified new or used vehicle purchased through the program.

What does this mean for you and your members? The chart below will clearly show the cost savings of the FREE LIFETIME POWER TRAIN LIMITED WARRANTY compared to what a member would pay a car dealer for the same coverage with an extended service contract that is limited by time and miles, when purchasing from a dealer outside of the Union Auto Program™ network.

Sample Vehicles	Average Cost Through a Dealership for an 84 Month, 100,000 Miles Extended Service Contract	Average Cost Through the Union Auto Program™ for a Lifetime Powertrain Limited Warranty*
New Ford F-150 2WD	\$1,670	Free
New Ford F-150 4WD	\$1,942	Free
New Ford Fusion	\$1,670	Free
New Silverado	\$1,942	Free
New Impala	\$1,942	Free
New Dodge Ram 1500	\$2,099	Free
New Dodge Grand Caravan	\$2,099	Free

The warranty issued through the Union Auto Program™ is the first and only time it's been offered to any national group in the US. This benefit can't be obtained from True Car, Edmunds, AAA, nor Costco. No referral company is offering such a benefit to its members.

Bottom line, between the savings of buying a vehicle hassle free, with pre-arranged pricing plus the FREE LIFETIME POWERTRAIN LIMITED WARRANTY, union members can maximize savings of \$5000 or more on the purchase of a new or used vehicle when using the Union Auto Program™.

I am very proud to offer this great benefit to you and your members.

John A. Perez

President
Union Auto Program